

Assemble and Understand

Instructions:

Pair the following **key words (A)** with their **correct explanation (B)**.

(A)

- *Genre*
- *Narrative*
- *Characters*
- *Unique selling point*
- *Target audience*
- *Music*
- *Shot types/camera angles*
- *Pace*
- *Dialogue*
- *Voiceover*
- *Special effects and credits*

(B)

- *Any conversation between characters*
- *A type or category of film e.g. horror, romantic comedy etc.*
- *The choice of sounds/melody can have a huge impact on the 'mood' of a film*
- *The 'story' or plot structure of a film or trailer*
- *How quickly or slowly the shots within the trailer play*
- *For example, close-up, medium shot or long shot*
- *Includes computer-generated graphics, stunts and explosions*
- *The group of people a film or other product is aimed at*
- *What makes a particular film unique and 'sellable'*
- *A voice recorded over the top of the trailer to give information to the audience*
- *The central actors/people in the movie*